



SOLARA
LOFTS

Gracious. Spacious. Grand. These were the words used to describe Solara Lofts on March 17th as the Grand Opening furnished the sales office with foot traffic, pre-sales and buzz surrounding *the* new boutique building in downtown San Diego.

“Buyers and visitors were impressed with the unique amenities package found nowhere else in downtown San Diego,” stated Carl Gustafson, principal of Skandia. “Visitors were in awe at the opportunity for downtown living without compromise.”

With 77 residences, each owner enjoys ample, reserved underground parking – nearly unheard of in downtown residential buildings. They can treat themselves to a massage at the resident-only day spa, work up a sweat on the full-size racquetball court, enjoy a vigorous workout in the dedicated and expansive workout area, or enjoy the private sanctuary of the separate men’s and women’s saunas and lounges.

Solara Lofts features the finest materials and workmanship, including beautiful uses of wood and steel. The oversized European-style windows open to amazing cityscapes. The expansive terraces provide views of nearby hills and the sun-drenched city. Units have expansive nine or twelve-foot ceilings, stainless appliances, designer granite countertops, cherry-wood-finished kitchen cabinets, hardwood floors, and optional moveable kitchen islands and partitions to create even more customized space.

Solara Lofts sits atop Cortez Hill, one of the West Coast’s great historical neighborhoods. Within a short walk is Horton Plaza, with its exceptional shopping, eating and theaters, Petco Park and the thriving Ballpark District. So are Balboa Park, Little Italy, the Gaslamp Quarter, and the glorious San Diego Bay. And for travel beyond downtown, most of the county’s major freeways are just around the corner.

To learn more about Solara Lofts, visit the Sales Center at 1551 Fourth Avenue (open daily from 10am – 6pm), call 619-231-2400 or visit www.SolaraLofts.com.