



Jewel of Cortez Hill Provides Treasured Lifestyle

Gracious. Spacious. Grand. That's what strikes visitors first about Solara Lofts, the most desirable new homes in downtown. Now available for immediate occupancy, the public is invited to tour fully-furnished models and *Club Solara*, the resident-owned sports club/day spa open from 10am to 6pm daily.

Unique and extraordinary describe the homes, amenities and lifestyle offered at Solara Lofts. Prices range from the mid-\$200's to over a million dollars and availability is limited with only 77 units ranging from studios to two bedroom and 2 ½-bath penthouses with den.

"By offering convenience and luxury not normally associated at this price, Solara Lofts appeals to the dynamic and sophisticated buyer," says RJC Architect. "And Solara Lofts' design blends seamlessly into the surrounding neighborhood while creating a modern, bold presence."

Solara Lofts features the finest materials and workmanship, including beautiful uses of wood and steel. The oversized European-style windows open to amazing cityscapes. The expansive terraces provide views of nearby hills and the sun-drenched city. Units have expansive nine or twelve foot ceilings, stainless appliances, designer granite counter-tops, cherry wood finished kitchen cabinets, hardwood floors, and optional moveable kitchen islands and partitions to create even more customized space.

Each owner enjoys reserved underground parking – nearly unheard of in downtown residential buildings. The unique *Club Solara*, the exclusive resident-owned sports club/day spa facility features a racquetball court, aerobic and weight-training equipment, a men's and women's lounge with private saunas, a Jacuzzi pool, and spa treatment rooms with lounge and day spa services provided by Studio on J.

Solara Lofts sits atop Cortez Hill, one of the West Coast's great historical neighborhoods. Within a short walk is the Gaslamp Quarter, with its exceptional shopping, eating and theaters, Petco Park and the thriving Ballpark District. So are Balboa Park, Little Italy, and the glorious San Diego Bay. And for travel beyond downtown, most of the county's major freeways are just around the corner.

To learn more about Solara Lofts, join us at today's Grand Opening at 1551 Fourth Avenue (at the corner of Fourth Avenue and Cedar Street.) On-site sales center open daily from 10 am – 6 pm, visit www.SolaraLofts.com, or call 619-231-2400.

San Diego Union-Tribune, March 18, 2007